

**CURRICULUM VITAE**

**SIMON CHRISTOPHER BROOK HUNT**



**1. Education**

- Lancing College, Sussex England
- Universite Catholique du Louvain, Belgium: read Philosophie et Lettres  
University athletics and cross country teams

**2. HIGHLIGHTS OF 56 YEARS OF ENGAGEMENT IN THE COPPER INDUSTRY**

- Conducted the first end use studies of copper consumption in Europe in the middle 1960s whilst at CIDEDEC, a producer sponsored organisation under the direction of Maurice Smith its director-general.
- In the early 1960s was part of a committee chaired by Esmond Baring, a director of the Anglo American Corporation of South Africa, to restructure the UK Copper Development Association.
- Founded Brook Hunt & Associates in 1975, now the leading global metals' consultant.
- In 1976 established the world's first analysis of global copper costs, now the bible for the industry.
- In early 1980s produced a complete W World analysis of copper's end uses.

- In 1978 and 1984 acted as consultant to and material witness for the US copper producers in an anti-dumping case under the authority of the International Trade Commission (ITC) winning both at the commission level.
- First visited China in 1993, since when has spent 2-3 months each year in the country, until recently visiting some 80 plants in 50-odd towns and cities each year. Jointly with BGRIMM compiled the first complete analysis of China's copper's end uses in 2004.
- In August 1997, produced a detailed analysis of the leading 30 XLPE power cable producers in China for a report on China's Power Industry & Market for XLPE Cables 1990-2010.
- Today, Simon Hunt is known for his deep insights into the global copper market distinguishing between world copper 'demand' and world copper 'consumption'; that it is prices which drive costs and not costs that drive prices; his insights into policy making in Beijing and thus forecasts of China's economy; and his knowledge of China's copper consumption.
- He is known also for his geopolitical insights and knowledge of world affairs.

## **Business Career**

- 1956 – 1960:** Rhodesian Selection Trust, PA to the Chairman, Sir Ronald Prain in Salisbury (Harari), Southern Rhodesia. RST was one of the top five global copper producers. Work included undertaking detailed global supply-demand analyses, co-ordinating information from the mines in Northern Rhodesia with metal sales from the sales department, general administrative matters and preparation of reports for Board Meetings. Left the company to pursue his career in London.
- 1961 – 1965:** Anglo American Corporation of South Africa: PA to two Directors, One, Esmond Baring to act as secretary of a copper producer committee to restructure copper promotion and development in Europe: and two Ronnie Fraser involved in maintaining administrative matters involved in the selling of copper. This included coordinating the activities of copper producers then involved in attempting to prevent copper prices from rising because of their fear of substitution. I was then seconded to help start up an inter-copper producer organisation.
- 1965 – 1968:** CIDEAC, a copper producer organisation tasked with coordinating the promotion and development of copper in Europe. Was PA to the Executive Director. Ran the first end-use studies for copper covering the UK and Europe.
- 1968 – 1975:** Worked in City of London for various investment houses, (James Capel, Panmure Gordon, Nesbitt Thompson) specialising in commodity markets. Left as wanted to start up my own business and found a market niche.

**1975 – 1995:** Founded Brook Hunt, a metals consultancy. Became globally known for its copper cost studies and knowledge of markets, in fact producing the world's first detailed global mine cost study. A major accomplishment was acting as consultant and material witness for US copper producers in 1978 and 1984 before the International Trade Commission in Washington. Other than focussing on copper his main responsibility was finding clients: they included most of the major producers, fabricators, banks, the World Bank etc. Started visiting China in 1993 and has since been spending 2–3 months each year in the country.

**1996:** Founded Simon Hunt Strategic Services, a consultancy specialising in the global economy, China and the copper industry. Has produced in-depth studies of various industry markets in China and other Asian countries. Has a global network of friends and associates, all independent and very senior in their own spheres of interest, one who is an advisor to central bank governors and Ministers of Finance etc. He travels widely throughout China and the rest of Asia. The associates cover the full spectrum from finance, economics and geopolitics.

In China he is a consultant to one of the country's top four power cable companies, Qingdao Han He.

By way of background his Father went out to Northern Rhodesia in 1953, to become Managing Director of Rhodesia Congo Border Corporation (RCBC). Tasked with coordination power suppliers for the country's copper producers including setting up the transmission line from the Belgian Congo into N Rhodesia thus linking up Le Marinel hydro-electric facility with the thermal power plants in N Rhodesia.

As a school child he went out to N Rhodesia twice a year and so got know the general managers and others of the copper mines.

**3. Hobbies:** Tennis, skiing, fitness, world affairs and work.